

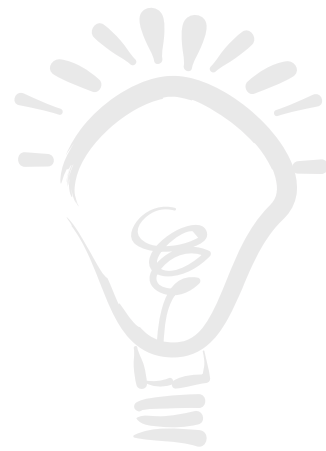
"The Fine Art of Big Ideas"

MISHA SIEGFRIED

Creative Director // Graphic Designer

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www.mishacreative.com



I'm a creative thinker and leader. Graphic design, brand identity, and visual communication are some of the things I do. I have experience in motion graphics and video/streaming production, as well as publication and mixed-media design. I also do 3D modeling and animation as well as having experience working with Unreal Engine.

I'm a leader. I know how to manage groups of people towards a common goal. I'm a hands-on operations guy and I know how to make things grow. I've worked in management and I'm known as somebody who gets things done.

EDUCATION

ASSOCIATES DEGREE, Graphic Design
Milwaukee Area Technical College
2016-2017

SKILLS

Project Management and Leadership

Concepting and iteration

Brand Identity development

Installation and immersive experience design

Video editing/production and motion graphics

3d Modeling and animation, focus in hard-surface and set design

Copywriting and editing

Excellent Communication

Photoshop

Illustrator

InDesign

AfterEffects

Premier

Blender

Unreal Engine

EXPERIENCE

NEU-LIFE COMMUNITY DEVELOPMENT 2016-Present

Creative Director, 2021-present
Graphic Designer, 2016-2021

Development of all visual communications assets for agency communications.

Construction and management of streaming media studio for distance learning solutions during COVID-19 pandemic

Conception, planning, and execution of art installations and events featuring youth artwork for gallery exhibit.

Rebranding of agency identity system with website redesign.

Conception and implementation of Media Arts education program, teaching skills such as script writing, video production/editing, and graphic design.

FREELANCE ARTIST 2010-Present

Working with a wide-range of clients to meet whatever creative needs they have for particular projects. This has included graphic design, motion graphics, video production, 3d modeling and animation.

Past clients have included:

- **Science Museum of Minnesota**
- **United Neighborhood Centers of Milwaukee**
- **Residential Living Services**
- **Association for Child & Youthcare Practice (national organization)**
- **Wisconsin Association for Child & Youthcare Practice**

"The clients were impressed with Misha's personality, concepts, and energy, and they were even more impressed with the high quality designs he was able to produce. His leadership on projects, communication, and reliability were an invaluable asset"

Chris Brzinski, MATC

"His energy, enthusiasm, and work ethic are contagious..."

Joel Skaja, MATC