

# MISHA SIEGFRIED

## Creative Designer // Concept Artist

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www.mishacreative.com



## EDUCATION

ASSOCIATES DEGREE, Graphic Design  
Milwaukee Area Technical College  
2016-2017

## SKILLS

3d Modeling and animation, focus in hard-surface and set design

Material creation

Concepting and iteration

Video editing/production and motion graphics

Creation of Storyboards

Installation and immersive experience design

Project Management and Leadership

Copywriting and editing

Excellent Communication

**Blender**

**Photoshop**

**Illustrator**

**InDesign**

**AfterEffects**

**Premier**

**Unreal Engine**

## EXPERIENCE

NEU-LIFE COMMUNITY DEVELOPMENT  
2016-Present

**Creative Director, 2021-present**  
**Graphic Designer, 2016-2021**

Development of all visual communications assets for agency communications.

Construction and management of streaming media studio for distance learning solutions during COVID-19 pandemic

Conception, planning, and execution of art installation featuring youth artwork for gallery exhibit.

Rebranding of agency identity system with website redesign.

Conception and implementation of Media Arts education program, teaching skills such as script writing, video production/editing, and graphic design.

## FREELANCE ARTIST

2010-Present

Working with a wide-range of clients to meet whatever creative needs they have for particular projects. This has included graphic design, motion graphics, video production, 3d modeling and animation.

Past clients have included:

- Science Museum of Minnesota
- United Neighborhood Centers of Milwaukee
- Residential Living Services
- Association for Child & Youthcare Practice (national organization)
- Wisconsin Association for Child & Youthcare Practice

*"The clients were impressed with Misha's personality, concepts, and energy, and they were even more impressed with the high quality designs he was able to produce. His leadership on projects, communication, and reliability were an invaluable asset"*

Chris Brzinski, MATC

*"His energy, enthusiasm, and work ethic are contagious..."*

Joel Skaja, MATC